



SHOWS BY STREET SURVIVORS: “*Pothead*” and “*Odd-Sports*” serial movie series.
Created by Jerry Sedgewick, August, 2019, version 1.

THEATER AND THE FILM INDUSTRY

Theater and film have traditionally been a place where those on the fringes find a welcoming place to perform in a number of roles for specific, shorter term, fun and memorable projects. The beauty of these roles is that these can fit those who don’t operate in the 9 to 5 mindset and, instead, function best at other hours. Nothing compares to theater and film for bonding the most unlike people.

The film industry has changed dramatically in the last few years. Non-mainstream venues like Netflix are dominating the market for movies, but even more, with serials: story lines that include episodes. In Minnesota we are fortunate to have Catalyst in Duluth, an organization that premieres serials and brings entertainment executives from around the country to Duluth. The desire for new serials is currently so great even pitches for serials are taken seriously.

Thus, we are at a crucial, pivotal point in film history right here in Minnesota!

PREVAIL NEWS PRODUCTIONS

To take advantage of this pivotal moment, we expect to make a pilot program of two shows:

Pothead. It isn’t what you think. This is a show featuring a lively and funny host who proves men are real men when they cook. And we mean *cook*. One pot cooking. With cheap food. Food that fills you up, and not out. Filmed in a tent with a corny side-kick who makes off-beat remarks, and a food scientist who reports the science behind it all.

Odd-Sports. Ever get mad at your computer? Laptop throwing contest. Think you can find a Russian bride? Russian bride hurdle jumping. In high heels. By cross-dressing men. These and other “sporting” events are a satire on normal sporting events featuring interviews with contestants, commentary on each, and predictions of who will win. Winners get odd rewards, not to be revealed until the end.

PILOT PROJECTS

Make a completed pilot program of both *Pothead* and *Odd Sports*:

- Review shows along the way with audiences.
- Make adjustments to the shows and re-record, if necessary.
- Post to YouTube and promote: create promotional material.

ESTIMATED COST OF PILOT PROGRAMS FOR PITCHING TO CATALYST AND YOUTUBE PLACEMENT:

\$15,220.00 ***Pothead*** (Estimated time of show @ ½ hour; filming over 2 days at single location; rehearsals): Director, Make-Up artist, Sound, Videography, Music, Producer, Actors, Acting Coach, Graphic Design, Marketing and Supplies.

\$12,210.00 ***Odd Sports*** (Estimated time of show @ ½ hour; filming on one day at single location; rehearsals): Director, Make-Up artist, Sound, Videography, Music, Producer, Actors, Acting Coach, Graphic Design, Marketing, Permits and Supplies).

IF WE DON’T MAKE SERIALS

- Knowledge about cooking with minimal food availability will not be distributed to those who need it most.
- The unsheltered will continue to be without jobs or projects to do suited to their circumstances.
- Street survivors will continue to be distrustful and will not bond.
- Life continues to be dull instead of fun.
- Socially responsible films continue to lag behind shows featuring murders, sex, etc.
- Men continue to see women as the cooks.